

Simón Zanetti

Data Analyst

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Almafuerte, Córdoba, Argentina

I am a data analyst with over a year of experience in extracting, transforming, analyzing, and visualizing large volumes of data. I use Python, SQL, Power BI, Excel, and Azure to turn complex data into clear, actionable insights, driving strategic decision-making and improving business outcomes. I stand out for my meticulous approach to data quality, my ability to tell stories through impactful visualizations, and my capacity to collaborate with multidisciplinary teams to solve complex problems and generate sustainable value.

Education

- **Bachelor's Degree in Computer Science | FAMAF - UNC | Córdoba, Argentina**

2022 – PRESENT | GPA: 3.28

I am currently pursuing a Bachelor's in Computer Science with a focus on the mathematical and logical foundations of computing. The program focuses on key areas such as algorithms, data structures, programming, and software development.

Some relevant courses are:

- Calculus
- Statistics & Probability
- Software Engineering
- Algebra
- Algorithms & Data Structures
- Database Systems

Personal Projects

- **IT Salaries Survey Cleaning | Python**

I cleaned, transformed, and analyzed data from Sysarmy's 2023.2 IT salary survey for a data analyst recruiter session. I focused on cleaning data inconsistencies and missing values to ensure data integrity. I conducted exploratory data analysis (EDA) to uncover trends in salaries, roles, and technologies, with a focus on gender and geographical disparities.

- **COVID-19 Impact on Workforce | Excel**

I analyzed the impact of COVID-19 on Apeexio's workforce from 2019 to 2023, examining the hiring, firing, and performance trends. My analysis provided insights into how staffing changes affected overall performance and impacted on specific groups.

I developed an Excel dashboard to help the company improve workforce management and refine hiring strategies for future crises.

- **Iowa's Alcohol Market Trends | Azure | SQL | Power BI**

I dug into tons of alcohol sales data in Iowa using Azure to extract and transform the data used to identify consumption patterns, top-selling products, geographic sales hotspots, and other trends over time. By using SQL and Power BI, I delivered actionable insights to help our client, the well-known public safety NGO Safe Travels, to design targeted road safety education campaigns.

Certifications

- **Google Advanced Data Analytics**

DEC 2023

- **Microsoft Power BI Data Analyst**

FEB 2024

- **Tableau Business Intelligence Analyst**

JUN 2024

Tools & Skills

- SQL
- Excel / Google Sheets
- Python / R
- Power BI / Tableau
- Azure / AWS
- Data Cleaning
- Data Modeling
- Data Visualization
- Data Governance
- Data Engineering
- Ad-hoc Analysis
- Exploratory Data Analysis
- Descriptive Statistics
- ETL/ELT Processes
- Automation
- B1 English
- Project Management
- Storytelling
- Reporting
- Business Knowledge